The Portrait of a Graduate video was created to support an initiative launched by the district's leadership to promote student academic success throughout their scholastic careers. The video demonstrates through the use of individuals representing multiple grade levels, career interests, and backgrounds the different elements that comprise a graduate from Clayton County Public Schools. The initiative was developed to inspire students to scholastic success, for parents/guardians to be encouraged to continue supporting thier childre and they navigate a place called school, for employees to feel a sense of pride in the level of commitment that they instill in their students and to the community to have a better understanding as to what today's public schools are promoting. The video was shown for the first time during the annual Superintendent's State of the Schools Address in February 2025 and was considered one of the high points of the night's presentation. The video remains available for viewing on the district's YouTube platform. To date, the district has received verbal and written praise for the guality of the production and the message shared.